

A show for
those who value
technology

Post Show
REPORT

INDIA ELECTRONICS WEEK

March 2-4, 2017. BIEC. Bengaluru



www.indiaelectronicsweek.com

10,367
Unique Visitors

An **EFY** GROUP
EVENT

150+
Speakers

400+
Brands That
Exhibited

**THANK
YOU!**

For Making
India Electronics Week 2017
A Great Success

11
Buyers
Representing
Major Firms

**INDIA
ELECTRONICS
WEEK**

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India Electronics Week 2017: The show for those who value technology

What sets apart the India Electronics Week (IEW), organised by the EFY Group, from other shows? In this brief report we attempt to share key highlights of what transpired at this year's IEW, with the hope that it will motivate you to experience the show first hand next year, rather than read about it here. So let's take a look...

The theme for India Electronics Week 2017 was 'Invest in India', in line with the Central government's 'Make in India' call. Organised by the EFY Group, the latest avatar of this annual event comprised a large exhibition of electronic products, 11 conferences attended by 150+ speakers and 3000 delegates from India and abroad, as well as 20+ workshops for those who wanted to update their tech knowledge.

IEW recognises the remarkable achievements of India's electronics industry and showcases its capabilities to the world. This year, it provided an excellent platform for those in the electronics industry to network and interact with each other in order to grow their businesses.

We hope you find this post show report useful in finding out more about the event. If you have any other questions please get in touch with our team, who will be happy to assist you.

FACT SHEET

Held on

March 2-4, 2017

Location

Bangalore International Exhibition Centre (BIEC), Bengaluru, Karnataka, India

Number of exhibitors

160

Brands represented

400+

Unique visitors

10367

Number of conferences

11

Number of workshops

20+

Number of speakers

150+

Number of major buyers

11

ELCINA CEO Summit

The CEO Summit, with the theme 'The Roadmap for Enhancing Value Addition in Electronics Manufacturing' was put together with the help of ELCINA (India's leading trade association representing the electronics industry). The chief guest at the summit was Sunil Kumar Barnwal, IAS (secretary to the CM; secretary, IT and E-governance; as well as secretary, industries, mines and geology, Jharkhand). Other eminent guests included S.K. Marwaha, senior director, MeitY and Deepthi Ravula, joint director (electronics and semiconductors), government of Telangana.

LED Lighting Summit

This summit was co-organised by ELCOMA, the apex body of lighting manufacturers in India, and EFY on the second day of the event. Experts from the LED industry and government bodies discussed various business and technology trends during the course of this conference. The chief guest at this summit was N. Manjunath Prasad, commissioner, Bruhat Bengaluru Mahanagar Palike (BBMP). Shyam Sujan, secretary general, ELCOMA; and D. Christopher, GM, ELCOMA, gave the welcome and the inaugural addresses, respectively, in the first session of this conference.

Buyer-Seller meet

This event provided a unique platform for exhibitors to meet 11 large buyers of technology products, services, components, manufacturing equipment, LED lighting components, and IoT hardware, among others. This year, more than 100 meetings took place between buyers and sellers.



EFY CONFERENCES

EFY CONFERENCES 2017 at IEW

The EFY conferences at IEW 2017 covered the following topics:

Analytics, Algorithms and AI:

This track was all about artificial intelligence (AI), which is the stage beyond IoT. While IoT lets you control and monitor machines through the Internet, AI enables the machines to figure out when to turn on or modulate devices around you, based on your previous interactions with them.

Cyber security: What's more dangerous than machines that have the capability to think and control other machines? It's machines that can be hacked and controlled by malicious fringe elements. This track focused on how to prevent this.

Industrial Internet of Things (IIoT):

The one area that sees the

most activity in terms of directly implemented IoT deployments is IIoT or Industry 4.0. In this track, the technologies and services that power IIoT were explored.

Smart Humans (Medical IoT):

What if the highly scalable intelligence and controls for the IoT can be used to increase people's life spans and enhance the quality of their lives? That is what our Smart Humans track explored.

Smart Homes and Cities: Smart cities and e-governance have the capability to completely revolutionise and improve our country. This track featured talks that focused on e-governance, smart villages and much more.

Profit from IoT: No business survives unless it figures out how to profit from its operations. This track looked at how IoT can improve efficiencies enough to increase profit margins.

Smart Automotive: Smart cars and connected vehicles have the potential to change the transportation landscape completely. This track looked at the various technologies available as well as the products and services that can help those building solutions for this sector.

Electronics Rocks: Our ever-popular event for design engineers was back with a treasure trove of 20+ amazing workshops.



Exhibitors Feedback

“

We have been participating in EFY events for the last six to seven years. This year has been a very good show for us and we eagerly look forward to coming back next year. ”

- Chris Palin, EMEA manager, HumiSeal

“

Thanks to EFY for organising this wonderful exhibition. We came across some serious visitors. We wished to make a foray into the industrial segment and, this time, we got some contacts from this segment also. ”

- Manish Joshi, Scientech

“

IEW is a good platform, which promotes quality conversations with customers. This time there were a lot of discussions on IoT, which was very good. ”

- Amit Agnihotri, marketing manager, RS Components

“

The show has been great this time. It has been an exciting three days here. We did come across a number of manufacturers, suppliers, customers and IoT startups. We are enjoying the show a lot. The conferences were very informative. Overall, it was a very good networking event. ”

-Ranga Prasad M.A., director, Semikart

“

We are participating in the show for the first time. I am very happy to be a part of this wonderful event this year. The reach and personal touch of the EFY team gave us a lot of comfort and has made us think about exhibiting with EFY next year too. ”

-Rashi Gupta, director, Vision Mechatronics

“

As far as the event is concerned, we have seen quality this time, which is very important for us. ”

- Sanjay Malla, CEO, Toradex

“

This is the first time we have participated in an EFY event. This event has drawn an excellent crowd and we got a really healthy response from them. We also conducted a workshop here and the response was pretty amazing – lots of participants with interesting innovative thoughts. Media coverage was pretty good with great branding. All in all, a well organised event with good opportunities and networking sessions. Hope to see a big show next time, too. ”

- Farish Chander, marketing manager, Mobiloitte

“

The event was certainly a success for us in terms of generating interesting leads and building awareness of our platform, particularly in India and more specifically, in Bengaluru. There were some really good decision makers from large companies looking for services, which should result in great discussions and, hopefully, in sales :) ”

- Phil Dawsey, marketing director, Infiswift

“

It was a very well organised event and the footfalls were also good. Overall, event organisation was up to our expectations and there is nothing much I can add. Congratulations to you and the whole team behind organising this event. ”

- Ganesh Kini, co-founder and director, Crevavi Technologies Pvt Ltd

- Architects
- Assistant professors
- Associate consultants
- Associate development managers
- Associate engineers
- Associate solutions engineers
- Associates, talent acquisition
- CEOs
- Chief executives
- CIOs
- Computer programmers
- Consultants
- COOs
- Country managers
- CSOs
- CTOs
- Deputy managers
- Design engineers
- Design engineers
- Embedded software engineers
- Embedded systems engineers
- Field application engineers
- Firmware engineers
- Founders
- General managers
- Hardware engineers
- Instructors
- IT administrators
- IT executive directors
- IT infrastructure managers
- IT managers
- Lecturers
- Managers
- Managing directors
- Members of research staff
- Microelectronics engineers
- Mobility officers
- NPI managers
- Operations directors
- Partners
- Principal technical specialists
- Program managers
- Project leaders
- Project leads
- Project managers
- Proprietors
- QA analysts
- R&D software engineers
- R&D team members
- Sales and marketing managers
- Scientists
- Senior consultants
- Senior design managers
- Senior engineering managers
- Senior engineers
- Senior software engineers
- Senior software test engineers
- Senior technical leads
- Software developers
- Software engineering analysts
- Software engineers
- Solutions architects
- Sr lead engineers
- Structural engineers
- Systems design engineers
- Technical coordinators
- Technical experts
- Technical leaders
- Technical managers
- Technical marketing engineers
- Technical mentors
- Technical support engineers
- Technology bloggers
- Trainees
- Trainers
- Vice presidents
- VLSI design engineers
- Web developers

Buyers' Feedback

“

This is the fifth time I have participated in the EFY Expo (one of the events at IEW). In the last five years, we have been able to find a lot of good suppliers in India. Currently, we are working with about 20-25 global and Indian suppliers that we got connected with, through EFY, from every product/service category – like sheet metal, connectors, ESD and clean room, etc. I hope to continue participating in this event from EFY to meet more suppliers and to learn about new technologies.”

- **Shanaka Perera, purchase manager, Variosystems Pvt Ltd**

“

It is a very good platform for both buyers and sellers. It is more focused compared to other meetings that we have in our offices or at other places, which are not that focused.”

-**Manoj Dhawan, AGM, Luminous Power Technologies**

“

With the current focus on 'Make in India', these types of platforms where buyers can meet more number of sellers have become essential for both buyers and sellers. It is very difficult to bring people with common interests together and work towards mutual benefits. I feel that this type of forum should come up in a bigger way – both implementation and application wise. This event has been very effective and informative.”

-**Gururaj V. Hiremath, senior DGM (CSC/IED-CMS), Bharat Electronics Limited**

“

It is a very great approach to ensuring business, and the organisation was impressive. I have come here for the first time and found this event to be really good.”

- **Sai Vinesh, manager, Techno Systems India Electronics Pvt Ltd**

“

One-to-one meetings are very important, especially at the start of the financial year. I had a good response while talking to suppliers here, because they will be talking to their principals and giving us some numbers so that we can start finalising things by the first week of April. This forum is really good for all these activities. I am quite satisfied that I met the right sellers and at the right time.”

- **Narayan Kumar J., MD, technical, Sanjay Technologies**

Advertisements In Newspapers



The diagram illustrates the interconnected nature of digital marketing and technology. At the top, 'Internet of Things (IoT)' is linked to 'YouTube' and 'Facebook'. Below 'IoT', a green box labeled 'IoT' is connected to 'and many more...'. In the center, 'LinkedIn' is connected to 'Google AdWords'. Below 'LinkedIn', two screenshots of a website are connected to 'and many more...'. To the right, 'Google AdWords' is connected to 'and many more...'.

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post show report



About The Organiser

Established in 1969, the EFY Group has become synonymous with cutting-edge technology. Today, this renowned media group is spread across India and South Asia, catering to the intellectual needs of a diverse readership across India and abroad. Starting with its flagship publication, Electronics For You, the group now offers a bouquet of specialised publications, events and Web portals to address the needs of a technology-hungry nation.

For more details,
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